

Has EWI benefitted you or your firm? See what two reps have to say!

New member Danita Jones of Send Out Cards says:

Joining EWI has been one of the best investments I've ever made for my company. I started attending EWI last June - I became a member this January. I closed one of my largest accounts with an EWI firm, which gave me a quick return on my EWI membership investment.

Membership to EWI means that I am affiliated with the best firms, and the best women in Denver. It means I get to spend time with positive, successful people, who are interested in not only building strong business relationships, but also are interested in building strong friendships as well.

I have been in many different types of networking groups - this is the cream of the crop.

Check out Danita's website to see what her company is all about!
www.EasyonlineCards.com

H.M. Brown & Associates representative Megi Scowcroft says:

I have been the representative for H.M. Brown since 1999 (the firm joined in 1989), and while I always enjoyed my involvement in EWI and the monthly meetings, it wasn't until I started 'tooting my own horn' that I saw a measurable increase in business related to our EWI membership.

After hosting a firm night at H.M. Brown & Associates in late 2006 and mounting a marketing campaign to inform my fellow EWI representatives about what I do and the services H.M. Brown offers, I received eight referrals from EWI representatives that resulted in the sale of a car.

For each of those eight sales the BCDP fund of the Denver Chapter of EWI received a contribution of \$50 from H.M. Brown and the individual who referred the purchaser also received \$50.

The moral of this story is: the EWI mission of "promoting member firms" only works if you, as the representative of your firm, do some promoting!

Check out H.M. Brown and Megi's website at:
<http://www.hmbrown.com/home.html>
<http://www.hmbrown.com/brokers.html>